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The Mann Center for the Performing Arts **Announces 2010 Concert Season**

***Long-term Exclusive Booking Agreement Forged with
AEG Live & The Mann Center***

***Celebrating 75 Years of Live Music in the Park,
Summer of 2010 Honors Artists, Audience and The Mann Experience***

PHILADELPHIA (April 22, 2010) – The region’s premier outdoor entertainment venue, The Mann Center for the Performing Arts is pleased to announce an exciting array of concerts celebrating its 75th year of presenting world-class music in the heart of Philadelphia. Building on an already impressive tradition, the 2010 season marks a new day for the Mann with an innovative lineup of pop and rock artists, including one of only three east coast dates with recently reunited alt-rock titans Faith No More, an exclusive area performance by indie rock legends Pavement, two nights with Furthur featuring Phil Lesh & Bob Weir and more.

The 2010 season also marks the beginning of the Mann Center’s dynamic, long-term partnership with AEG Live, one of the world’s leading entertainment presenters, and Princeton Entertainment, a producer that’s bringing new content and cutting edge artistic performances to The Mann’s stage.

According to Catherine M. Cahill, president and CEO of The Mann, “Not only is this season a tribute to our 75-year legacy of bringing fine, world-class, diverse musical artists to our audiences in the park, but it’s also the beginning of a new era for us in terms of bringing together for the first time a preeminent team of producers and presenters who are designing a season that will delight and inspire the region’s concert-goers.”

“We are thrilled that AEG Live, the international innovator in entertainment, has joined with The Mann to attract, promote and present leading artists,” said Cahill. “Connecting their deep relationships and industry expertise with that of Princeton Entertainment and with our own

strengths here, particularly in collaborating with The Philadelphia Orchestra and in creating meaningful community engagement, is the beginning of a brand-new day for The Mann," she added.

"We at AEG Live are excited about our new partnership to bring concerts to The Mann, and the fans will notice an improved, stellar season of shows," said Mark Shulman, Vice President - Northeast for AEG Live. "Philadelphia is an important market, and it is time to bring concerts back to this jewel of a venue in the heart of the city."

Ed Kasses, president of Princeton Entertainment stated, "We are honored to be part of the team that is expanding the programming at The Mann, supporting its mission and its future as one of the great American summer performance centers."

2010 Summer Season at The Mann

The following concerts are on sale now at www.manncenter.org and www.ticketmaster.com. Additional concerts will continue to be added to The Mann's 2010 summer season, expanding the line-up of can't-miss artists and performances.

6/27	Passion Pit with special guest Tokyo Police Club
7/03	Faith No More
7/10 – 7/11	Furthur featuring Phil Lesh, Bob Weir, Jeff Chimenti, John Kadlecik, Jay Lane & Joe Russo
7/16	Squeeze & Cheap Trick
7/31	Celtic Woman
8/04	Rufus Wainwright with special guest Martha Wainwright
8/11	Silk Road Ensemble with Yo-Yo Ma
8/13	Herbie Hancock's The Imagine Project
8/28	Tony Bennett
9/15	CAKE
9/17	Pavement
9/22	The New York Pops with Mark Nadler
9/25	The Chamber Orchestra of Philadelphia

** For the most up to date listing of Mann events, visit www.manncenter.org **

For ticket information, call **215.893.1999**, visit the Mann Center box office at 52nd and Parkside Avenue in Fairmount Park, or buy online: www.manncenter.org or www.ticketmaster.com. For ticket package information, call **215.893.1955** or visit www.manncenter.org.

ABOUT THE MANN CENTER

Accessible, attractive, festive and fun, The Mann Center for the Performing Arts presents diverse, world class entertainment in a casually elegant and relaxing setting at affordable prices. The venue underwent extensive renovations in 2007, enhancing the uniquely wonderful Mann Center experience for its 173,000 visitors annually.

The summer home of the Philadelphia Orchestra since the 1930's, The Mann Center for the Performing Arts, located in Philadelphia's beautiful Fairmount Park, continues its rich tradition as Delaware Valley's premiere outdoor cultural arts center. Concerts and programs encompass

all musical genres from pop, jazz, r & b, rock and contemporary, to dance theater, opera and classical. Dine under the stars at Stephen Starr's Crescendo, our tented restaurant overlooking the spectacular Philadelphia skyline, or spread out a picnic blanket on the lush lawn of the Mann. There are several bars and concession stands for food and beverages as well as an *Encore* booth for concert keepsakes.

To make reservations at Crescendo, please call **267.886.1475**.

ABOUT AEG LIVE

AEG Live, the live-entertainment division of Los Angeles-based AEG, is dedicated to all aspects of live contemporary music performance. AEG Live is comprised of touring, festival, exhibition, broadcast, merchandise and special event divisions, fifteen regional offices, and thirty state-of-the-art venues. The company is currently producing tours and productions including Bette Midler "The Showgirl Must Go On" and Cher at The Colosseum at Caesars Palace and Supernatural Santana: A Trip Through the Hits at The Joint at Hard Rock Hotel & Casino in Las Vegas, The Color Purple and The Pee Wee Herman Show. The concert tour roster includes artists such as Taylor Swift, Leonard Cohen, Bon Jovi, Celine Dion, Miley Cyrus, Britney Spears, Kenny Chesney, Pink, Paul McCartney, KISS, American Idols Live, So You Think You Can Dance, Daughtry, Carrie Underwood and Justin Bieber. AEG Live is the largest producer of music festivals in North America from the critically acclaimed Coachella Music & Arts Festival to Stagecoach and New Orleans Jazz & Heritage Festival.

For more information, go to www.aeglive.com.

ABOUT PRINCETON ENTERTAINMENT

Princeton Entertainment's signature is the creation of innovative productions combining the talents of popular and classical artists in the worlds of music and dance. Princeton's tours, appealing to cross-generational audiences, reach five continents annually. Our clients, touring productions, and co-producers have included: Andrea Bocelli, Cher, Bill Cosby, John Lithgow, Justin Timberlake, James Taylor, Trey Anastasio, Julie Andrews, Star Wars: In Concert, Liza Minnelli, The Irish Tenors, Nana Mouskouri, The John F. Kennedy Center for the Performing Arts, The New York Philharmonic, and The Mann Center for the Performing Arts. For more information, visit www.princetonentertainment.com.

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Editor's Notes:

- **Photos of artists are available upon request.**
- **Additionally, The Mann Center for the Performing Arts has issued a release that profiles, specifically, The Philadelphia Orchestra's 2010 season at The Mann. That release is available here by clicking [mann center philadelphia orchestra 2010 season](#) or by contacting lmacnichol@devinepowers.com.**